CONTRACT



KSAZ 511 W. Adams Street Phoenix, AZ 85003 (602) 257-1234

And:

Great American Media 1010 Wisconsin Ave Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	4048129	/ 10		Political Iss	sue
Product					
ssue					
Contract Dates	Estimate #				
10/21/12 - 10/29/12	1193		\perp		
Advertiser			<u>Ori</u>	ginal Date /	/ Revision
Democrat Congressional	Campaigns C	Commi	0	6/06/12	/ 10/25/12
	Billing Cycle	Billing	Cale	<u>endar</u>	Cash/Trade
	EOM/EOC	Account Executive S			Cash
	Station			<u>xecutive</u>	Sales Office
	KSAZ			FSS Philadelphi	
	Special Handl	ndling			
İ	Demographic				
	Households				
	IDB#	Adverti	iser	Code	Product Code
		11			14
	Agency Ref			Advertiser	Ref

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
1 KSAZ 10/23/12 10/26/12 M-F 5a-530a	5a-530a	:30	NM 4	\$1,400.00
Political Issue				
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4	<u>Rate</u> \$350.00			
2 KSAZ 10/23/12 10/26/12 M-F 530a-6a	530a-6a	:30	NM 4	\$1,800.00
Political Issue				, .,
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 -TWTF 4	\$450.00	-00	ND4	#0.000.00
3 KSAZ 10/23/12 10/26/12 M-F 6a-7a News	6a-7a	:30	NM 4	\$3,300.00
Political Issue Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 -TWTF 4	\$825.00			
4 KSAZ 10/23/12 10/26/12 M-F 7a-8a News	7a-8a	:30	NM 2	\$1,700.00
Political Issue	Dete			
Start Date End Date Weekdavs Spots/Week Week: 10/22/12 10/28/12 -TWTF 4	<u>Rate</u> \$850.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
3 KSAZ 10/22/12-10/28/12 M-F 7a-8a News	<i>7</i> a-8a	-TuWThF :30 \$850.00	NM	
See MG 14.5,14.6,14.7,14.8,14.9,14.10 4 KSAZ 10/22/12-10/28/12 M-F 7a-8a News	7a-8a	-TuWThF :30 \$850.00	NM	
See MG 14.5,14.6,14.7,14.8,14.9,14.10	7a-0a	- Tuw Tiff 4000.00	74107	
5 KSAZ 10/23/12 10/26/12 M-F 8a-9a News	8a-9a	:30	NM 5	\$2,500.00
Political Issue				
<u>Start Date</u> <u>End Date</u> <u>Weekdavs</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 5	<u>Rate</u> \$500.00			
Week: 10/22/12 10/28/12 -TWTF 5 6 KSAZ 10/23/12 10/26/12 M-F 430-5a News	430-5a	:30	NM 4	\$600.00
6 KSAZ 10/23/12 10/26/12 W-F 450-58 News	430-3a	.50	19191 4	\$000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12	\$150.00			
7 KSAZ 10/27/12 10/27/12 Sa 8a-9a News	8a-9a	:30	NM 1	\$375.00
Political Issue Start Date End Date Weekdays Spots/Week	Rate			
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S- 1	\$375.00			
8 KSAZ 10/28/12 10/28/12 Su 8a-9a News	8a-9a	:30	NM 1	\$325.00
Political Issue				



Alt Order # Contract / Revision 4048129 / 10 Political Issue Contract Dates Product Estimate # 10/21/12 - 10/29/12 1193 Issue

Original Date / Revision <u>Advertiser</u> 06/06/12 / 10/25/12 **Democrat Congressional**

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 2	<u>Rate</u> \$325.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Tvpe</u>	
1 KSAZ 10/22/12-10/28/12 Su 8a-9a News See MG 14.5, 14.6, 14.7, 14.8, 14.9, 14.10	8a-9a	St :30	\$325.00	NM	
9 KSAZ 10/23/12 10/26/12 M-F 9a-10a News	9a-10a	:30		NM 4	\$1,500.00
Political Issue					
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TwTF 4	<u>Rate</u> \$375.00				
10 KSAZ 10/23/12 10/26/12 M-F 10a-11a	10a-11a	:30		NM 3	\$750.00
Political Issue <u>Start Date End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/22/12 10/28/12 -TWTF 3	\$250.00				
11 KSAZ 10/23/12 10/26/12 M-F 12p-1230p Noon News	12p-1230p	:30		NM 4	\$1,400.00
Political Issue <u>Start Date End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate			1	
Week: 10/22/12 10/28/12 -TWTF 4	\$350.00				
12 KSAZ 10/23/12 10/26/12 M-F 2p-3p	2p-3p	:30		NM 4	\$1,100.00
Political Issue Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/22/12 10/28/12 -TWTF 4	\$275.00				
13 KSAZ 10/23/12 10/26/12 M-F 3p-4p	3p-4p	:30		NM 4	\$1,000.00
Political Issue Start Date End <u>Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/22/12 10/28/12 -TWTF 4	\$250.00				
14 KSAZ 10/23/12 10/26/12 M-F 4p-430p	4p-430p	:30		NM 7	\$10,025.00
Political Issue Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/22/12 10/28/12 -TWTF 2	\$500.00	•			
<u>Spot Ch </u>	Start/End Time 4p-430p	<u>Weekdays Length</u> -TuWThF :30	<u>Rate</u> \$500.00	<u>Type</u> NM	
See MG 14.5,14.6,14.7,14.8,14.9,14.10	4p-400p	- Tuntili50	Ψουυ.υυ	74707	
5 KSAZ 10/27/12-10/27/12 Sa 9p-10p News	9p-10p	- - Sa :30	\$2,000.00	NM	
MG for 4.4,4.3,15.3,15.1,8.1,16.1,26.5,29.3,30.3,30.1,14 6 KSAZ 10/28/12-10/28/12 Su 9p-10p News	∙.4 9p-10p	Si :30	\$2,400.00	NM	
MG for 4.4,4.3,15.3,15.1,8.1,16.1,26.5,29.3,30.3,30.1,14	1.4				
7 KSAZ 10/27/12-10/27/12 Sa 730p-8p MG for 4.4,4.3,15.3,15.1,8.1,16.1,26.5,29.3,30.3,30.1,14	730p-8p	Sa :30	\$2,000.00	NM	
8 KSAZ 10/29/12-10/29/12 M-F 7a-8a News	т. ч 7а-8а	M:30	\$850.00	NM	
MG for 4.4,4.3,15.3,15.1,8.1,16.1,26.5,29.3,30.3,30.1,14		и .00	\$050.00	NINA	
9 KSAZ 10/29/12-10/29/12 M-F 7a-8a News MG for 4.4,4.3,15.3,15.1,8.1,16.1,26.5,29.3,30.3,30.1,14	7a-8a 1.4	M: :30	\$850.00	NM	
10 KSAZ 10/29/12-10/29/12 M 8p-9p	M 8p-9p	м :30	\$1,425.00	NM	
MG for 4.4,4.3,15.3,15.1,8.1,16.1,26.5,29.3,30.3,30.1,14		100		NIM O	¢ ለ ለለ
15 KSAZ 10/23/12 10/26/12 M-F 430p-5p Political Issue	430p-5p	:30		NMI 0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$600.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Tvpe</u>	
1 KSAZ 10/22/12-10/28/12 M-F 430p-5p See MG 14.5,14.6,14.7,14.8,14.9,14.10	430p-5p	-тиWThF <i>:30</i>	\$500.00	NM	
3 KSAZ 10/22/12-10/28/12 M-F 430p-5p	430p-5p	-TuWThF :30	\$600.00	NM	
See MG 14.5, 14.6, 14.7, 14.8, 14.9, 14.10					



Contract / Revision Alt Order # 4048129 / 10 Political Issue Contract Dates Product Estimate # 10/21/12 - 10/29/12 Issue 1193

Advertiser Original Date / Revision / 10/25/12 06/06/12 **Democrat Congressional**

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
16 KSAZ 10/27/12 10/27/12 Sa 4p-5p	4p-5p	:30	NM 0	\$0.00
Political Issue <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1 <u>Spot Ch Date Range</u> <u>Description</u> 1 KSAZ 10/22/12-10/28/12 Sa 4p-5p See MG 14.5,14.6,14.7,14.8,14.9,14.10	Rate \$400.00 Start/End Time 4p-5p	<u>Weekdays Length Rate</u> Sa :30 \$400.00	<u>Type</u> NM	
18 KSAZ 10/23/12 10/26/12 M-F 530p-6p News	530p-6p	:30	NM 2	\$1,800.00
Political Issue Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TwTF 2	<u>Rate</u> \$900.00	·		
19 KSAZ 10/23/12 10/26/12 M-F 6p-630p News	6p-630p	:30	NM 2	\$1,800.00
Political Issue Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$900.00			
20 KSAZ 10/27/12 10/27/12 Sa 5p-530p News	5p-530p	:30	NM 0	\$0.00
Political Issue <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1 <u>Spot Ch Date Range Description</u> 1 KSAZ 10/22/12-10/28/12 Sa 5p-530p News See MG 26.2,26.3,26.4,26.5	Rate \$600.00 Start/End Time 5p-530p	Weekdavs Length Rate	<u>Type</u> NM	
21 KSAZ 10/27/12 10/27/12 Sa 530p-6p News	530p-6p	:30	NM 0	\$0.00
Political Issue <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1 <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KSAZ 10/22/12-10/28/12 Sa 530p-6p News See MG 26.2,26.3,26.4,26.5	Rate \$600.00 Start/End Time 530p-6p	<u>Weekdays Length Rate</u> Sa :30 \$600.00	Type NM	
22 KSAZ 10/28/12 10/28/12 Su 5p-6p News	5p-6p	:30	NM 2	\$800.00
Political Issue Start Date End Date Weekdays Spots/Week	Rate \$800.00 Start/End Time 5p-6p	Weekdays Length Rate St :30 \$800.00	<u>Type</u> NM	
2 KSAZ 10/27/12-10/27/12 Sa 8a-9a News ⚠ MG for 22.1 10/28	8a-9a	Sa :30 \$400.00	NM	
3 KSAZ 10/27/12-10/27/12 Sa 8a-9a News MG for 22.1 10/28	8a-9a	Sa :30 \$400.00	NM 	
23 KSAZ 10/23/12 10/26/12 M-F 630p-7p	630p-7p	:30	NM 2	\$2,000.00
Political Issue Start Date End Date Week: 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$1,000.00			
24 KSAZ 10/29/12 10/29/12 M 8p-9p	M 8p-9p	:30	NM 0	\$0.00
Political Issue Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1 Spot Ch Date Range Description 1 KSAZ 10/29/12-11/04/12 M 8p-9p	<u>Rate</u> \$7,000.00 <u>Start/End Time</u> <i>M 8p-9p</i>	<u>Weekdays Length Rate</u> м :30 \$7,000.00	<u>Type</u> NM	
See MG 26.2,26.3,26.4,26.5	7.0			44.4-
25 KSAZ 10/24/12 10/24/12 W 7p-9p Political Issue	7p-9p	:30	NM 0	\$0.00



Political Issue

KSAZ 511 W. Adams Street Phoenix, AZ 85003 (602) 257-1234

		Alt Order # Political Issue
Contract Dates	Product	Estimate #
10/21/12 - 10/29/12	Issue	1193

 Advertiser
 Original Date / Revision

 Democrat Congressional
 06/06/12 / 10/25/12

Spots/ Length Week Type Spots Ch Start Date End Date Description Start/End Time Davs Rate Amount Spots/Week End Date Weekdays <u>Rate</u> Start Date Week: 10/22/12 10/28/12 1 \$8,000.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Type W 7p-9p 1 KSAZ 10/22/12-10/28/12 ---W----:30 \$8,000.00 NM 7p-9p See MG 26.2,26.3,26.4,26.5 NM :30 26 KSAZ 10/25/12 10/25/12 Th 7p-8p Th 7p-8p 3 \$24,000.00 Political Issue Start Date End Date Weekdavs Spots/Week <u>Rate</u> \$8,000.00 Week: 10/22/12 10/28/12 1 -T---Start/End Time <u>Type</u> Spot Ch Weekdays <u>Length</u> Rate Date Range Description \$8,000.00 NM 1 KSAZ 10/22/12-10/28/12 Th 7p-8p Th 7p-8p ----Th---:30 See MG 26.2,26.3,26.4,26.5 NM 2 KSAZ 10/24/12-10/24/12 World Series Game NonHom-1p-9p ___W____ :30 \$8,000.00 MG for 20.1,24.1,21.1,25.1,26.1 :30 \$8,000.00 NM 3 KSAZ 10/25/12-10/25/12 World Series Game NonHom 1p-9p ----Th----MG for 20.1,24.1,21.1,25.1,26.1 \$8,000.00 NM 4 KSAZ 10/27/12-10/27/12 World Series Game NonHom 1p-9p -----Sa--:30 MG for 20.1,24.1,21.1,25.1,26.1 5 KSAZ 10/27/12-10/27/12 Sa 11p-12a 11p-12a ----Sa--:30 \$200.00 NM See MG 14.5, 14.6, 14.7, 14.8, 14.9, 14.10 :30 NM \$2,000.00 F 7p-8p KSAZ 10/26/12 10/26/12 F 7p-8p Political Issue Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 \$2,000.00 10/28/12 F 8p-9p :30 NM \$2,500.00 KSAZ 10/26/12 10/26/12 F 8p-9p Political Issue Start Date End Date Weekdays Spots/Week Rate \$2,500.00 Week: 10/22/12 10/28/12 ---F--1 :30 NM \$5,400,00 M-F 9p-10p News 9p-10p 3 KSAZ 10/23/12 10/26/12 Political Issue Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> \$1,800.00 Week: 10/22/12 10/28/12 -TWTF--4 Date Range Start/End Time <u>Rate</u> Type Spot Ch Description <u>Weekdays</u> <u>Length</u> M-F 9p-10p News -TuWThF--:30 \$1,800.00 NM 3 KSAZ 10/22/12-10/28/12 9p-10p See MG 14.5, 14.6, 14.7, 14.8, 14.9, 14.10 NM :30 \$3,400.00 10/26/12 M-F 9p-10p News 9p-10p 30 KSAZ 10/23/12 Political Issue Start Date Spots/Week Rate End Date <u>Weekdays</u> \$1,700.00 10/28/12 4 Week: 10/22/12 -TWTF--Description Start/End Time Weekdays Length Rate Type Spot Ch Date Range 1 KSAZ 10/22/12-10/28/12 M-F 9p-10p News 9p-10p -TuWThF---:30 \$1,700.00 NM See MG 14.5, 14.6, 14.7, 14.8, 14.9, 14.10 3 KSAZ 10/22/12-10/28/12 M-F 9p-10p News -TuWThF----:30 \$1,700.00 NM 9p-10p See MG 14.5, 14.6, 14.7, 14.8, 14.9, 14.10 \$3,300.00 NM 31 KSAZ 10/23/12 10/26/12 M-F 10p-1030p News 10p-1030p :30 3 Political Issue Start Date Spots/Week Rate End Date <u>Weekdays</u> \$1,100.00 10/28/12 Week: 10/22/12 -TWTF--9p-10p :30 NM \$1,000.00 Sa 9p-10p News 1 32 KSAZ 10/27/12 10/27/12 Political Issue Spots/Week End Date Start Date <u>Weekdays</u> Rate \$1,000.00 Week: 10/22/12 10/28/12 ---**-**S-10p-1030p :30 NM \$850.00 33 KSAZ 10/27/12 10/27/12 Sa 10p-1030p News

(* Line Transactions: N = New, E = Edited, D = Deleted)



Alt Order # Contract / Revision 4048129 / 10 Political Issue Contract Dates Product Estimate # 10/21/12 - 10/29/12 Issue 1193

Advertiser Original Date / Revision 06/06/12 / 10/25/12 **Democrat Congressional**

thing Oh Chart Date Find Date Departmin	Start/End Time	Days	Spot Length Wee		TypeS	note	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Rate	Days	Length Wee	ik nate	Турсо	5013	Amount
Week: 10/22/12 10/28/12S- 1	\$850.00						
34 KSAZ 10/28/12 10/28/12 Su 1030p-11p	1030p-11p		:30		NM	1	\$500.00
Political Issue Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	<u>Rate</u> \$500.00						
35 KSAZ 10/23/12 10/26/12 M-F 1130p-1230a	1130p-1230a.		:30		NM	2	\$600.00
Political Issue Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TwTF 2	<u>Rate</u> \$300.00						
36 KSAZ 10/29/12 10/29/12 World Series Game NonHor	m1p-9p		:30		NM ¹	4	\$25,000.00
Political Issue <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1 Spot Ch <u>Date Range</u> <u>Description</u>	<u>Rate</u> \$25,000.00 Start/End Time	Weekday	s Length	Rate	Type		
1 KSAZ 10/29/12-11/04/12 World Series Game NonHo		M		\$25,000:00	NM		
See MG 36.2,36.3,36.4,36.5 2 KSAZ 10/25/12-10/25/12 World Series Game NonHo M MG for 36.1 10/29	m-1p-9p	тh-	:30	\$7,500.00	NM		
3 KSAZ 10/25/12-10/28/12 World Series Game NonHo	m₁p-9p	ThF	Sa :30	\$7,500.00	NM		
MG for 36.1 10/29 4 KSAZ 10/25/12-10/28/12 World Series Game NonHo	m.1n-9n	ThF	Sa :30	\$7,500.00	NM		
MG for 36.1 10/29							
5 KSAZ 10/29/12-11/04/12 Fox NFL RS PreGm Non H (9) MG for 36.1 10/29	on9a-11a		St :30	\$2,500.00	NM ¹		
37 KSAZ 10/27/12 10/27/12 Big 12 RS Prime Game	12p-9p		:30		NM	1	\$3,000.00
Political Issue							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S- 1	<u>Rate</u> \$3,000.00						
38 KSAZ 10/28/12 10/28/12 Fox NFL Sunday	9a-10a		:30		NM	1	\$2,500.00
Political Issue	D-4-				İ		
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	<u>Rate</u> \$2,500.00						
39 KSAZ 10/28/12 10/28/12 NFL RS Game DH Non-Hor	n:10a-1p		:30		NM	2	\$17,000.00
Political Issue	Pata				ŀ		
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 2	<u>Rate</u> \$8,500.00						
40 KSAZ 10/28/12 10/28/12 NFL Reg Seasn PG "The O	T'430-5p		:30	-	NM	1	\$6,000.00
Political Issue <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12S 1	<u>Rate</u> \$6,000.00						
41 KSAZ 10/28/12 10/28/12 World Series Game NonHo	m1p-9p		:30		NM	2	\$15,000.00
Political Issue Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1	<u>Rate</u> \$25,000.00						



		Political Issue
Contract Dates	Product	Estimate #
10/21/12 - 10/29/12	Issue	1193

Advertiser Original Date / Revision 06/06/12 / 10/25/12 **Democrat Congressional**

	de les	Spots/			A
	/End Time Days	Length Week R	ate ⊤ypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description Star	<u>Rate</u> VEnd Time Weekdays	<u>Length</u> <u>F</u>	ate <u>Type</u>		
1 KSAZ 10/22/12-10/28/12 World Series Game NonHom 1p-9	p	Sι <i>:30 \$25,000</i>	.00 NM		
See MG 41.2,41.3,41.4,41.5 2 KSAZ 10/24/12-10/25/12 World Series Game NonHom-1p-9	рwтh	:30 \$7,500	.00 NM		
MG for 41.1 10/28 3 KSAZ 10/24/12-10/25/12 World Series Game NonHom 1p-9	pWTh	:30 \$7,500	.00 NM		
(f) MG for 41.1 10/28	P #111	.00 07,000	.00		
4 KSAZ 10/21/12-10/21/12 NLCS Champ Game Non Hor 12p-	.9p	Sι :30 \$6,500	.00 NM		
© Credited 5 KSAZ 10/22/12-10/22/12 Mo 730p-830p 730p	o -8 30p M	:30 \$3,50 0	NM		
Credited		· · · · · · · · · · · · · · · · · · ·			
42 KSAZ 10/29/12 10/29/12 M-F 5a-530a 5a-53	30a	:30	NM	1	\$350.00
Political Issue Start Date End Date <u>Weekdavs</u> <u>Spots/Week</u>	Rate				
	350.00		:		
43 KSAZ 10/29/12 10/29/12 M-F 530a-6a 530a	-6a	:30	MM	1	\$450.00
Political Issue Start Date End Date Weekdavs Spots/Week	Poto				
	<u>Rate</u> 450.00				
44 KSAZ 10/29/12 10/29/12 M-F 6a-7a News 6a-7a	1	:30	NM	1	\$825.00
Political Issue Start Date End Date Wee <u>kdavs Spots/Week</u>	Data		Ì		
	<u>Rate</u> 825.00				
45 KSAZ 10/29/12 10/29/12 M-F 7a-8a News 7a-8a	a	:30	NM	1	\$850.00
Political Issue	Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1 \$	<u>Rate</u> 850.00				
46 KSAZ 10/29/12 10/29/12 M-F 8a-9a News 8a-9a	a	:30	NM	1	\$500.00
Political Issue			1		
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1 \$	<u>Rate</u> 500.00				
47 KSAZ 10/29/12 10/29/12 M-F 430-5a News 430-5	5a	:30	NM	1	\$150.00
Political Issue					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1 \$	<u>Rate</u> 150.00		l		
48 KSAZ 10/29/12 10/29/12 M-F 9a-10a News 9a-10		:30	NM	1	\$375.00
Political Issue					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1 \$	<u>Rate</u> 375.00				
Week: 10/29/12 11/04/12 M 1 \$ 49 KSAZ 10/29/12 10/29/12 M-F 12p-1230p Noon News 12p-		:30	NM	1	\$350.00
Political Issue	1200	.55	/	·	*******
Start Date End Date Weekdays Spots/Week	<u>Rate</u> 350.00				
		:30	NM	1	\$275.00
50 KSAZ 10/29/12 10/29/12 M-F 2p-3p 2p-3, Political Issue	4	.00	14141	'	Ψ210.00
Start Date	Rate				
	275.00	-20	NIA 4	4	ቀ ስፑስ ሰሳ
51 KSAZ 10/29/12 10/29/12 M-F 3p-4p 3p-4 Political Issue	μ	:30	NM	1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate		İ		
Week: 10/29/12 11/04/12 M 1 \$	250.00				

06/06/12 / 10/25/12



Signature:

KSAZ 511 W. Adams Street Phoenix, AZ 85003 (602) 257-1234

	Contract / Revision	Alt Order #		
	4048129 / 10	Political Issue		
Contract Dates	Product	Estimate #		
10/21/12 - 10/29/12	Issue	1193		
Advertiser	Original Date / Revision			

Spots/ Length Week *Line Ch Start Date End Date Description Start/End Time Days Rate Type Spots Amount Spots/Week Start Date End Date Weekdays Rate NM \$500.00 :30 10/29/12 4p-430p 1 52 KSAZ 10/29/12 Political Issue Start Date **End Date** Spots/Week Rate Weekdays \$500.00 Week: 10/29/12 11/04/12 1 M-F 430p-5p 430p-5p NM \$600.00 53 KSAZ 10/29/12 10/29/12 Political Issue **End Date** Spots/Week Rate <u>Start Date</u> <u>Weekdays</u> \$600.00 Week: 10/29/12 11/04/12 :30 NM \$900.00 54 KSAZ 10/29/12 10/29/12 M-F 4p-430p 4p-430p Political Issue Spots/Week Start Date End Date Weekdays Rate 11/04/12 \$900.00 Week: 10/29/12 M----M-F 530p-6p News 530p-6p \$900.00 55 KSAZ 10/29/12 10/29/12 Political Issue **End Date** Spots/Week Rate Start Date <u>Weekdays</u> 11/04/12 \$900.00 Week: 10/29/12 10/29/12 M-F 6p-630p News 6p-630p :30 NM \$900.00 KSAZ 10/29/12 Political Issue Spots/Week Start Date **End Date** Weekdays Rate \$900.00 Week: 10/29/12 11/04/12 M-----1 \$1,800.00 M-F 9p-10p News 9p-10p NM KSAZ 10/29/12 10/29/12 Political Issue Spots/Week End Date Start Date <u>Weekdays</u> Rate \$1,800.00 Week: 10/29/12 11/04/12 1 104 \$156,200.00 Totals *Tax 1 Note: Phoenix City Sales Tax 0.5%. Total Time Period # of Spots **Gross Amount** Net Amount *Tax 1 \$120,107.55 \$119,510.00 \$597.55 10/01/12 - 10/28/12 84 \$140,600.00 \$13,326.30 \$13,260.00 \$66.30 10/29/12 -11/04/12 20 \$15,600.00 \$133,433.85 104 \$663.85 Totals \$156,200.00 \$132,770.00

Democrat Congressional

Date:

STANOARO CONOITIONS

1. BILLING AND PAYMENTS

Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertisar at the address on the face hereof. Agency shall pay Station thereon at tha address on the bill on or bafore tha 30th day of each month following that in which the broadcast occurred or such other date as may be specified in tha invoice. Time is specifically made at the essence in the performance of Agency's and Advertiser's paymant and other obligations hereunder. Oelinquent accounts shall bear interest at the rate of ten percent (10%) par annum. If Station institutes any legal action to collect a delinquent account, then Advertiser agrees to pay Station for all cost thereof.

2. LIABILITY FOR PAYMENTS

Agency is acting as agent for a disclosed principal, the Advertiser named on the faca haraof; provided, however, notwithstanding that bills are rendared to Agancy or anything else contained herein, Advertiser and Agancy jointly and severally shall be and ramain obligated to pay the amount of all bills until payment in full is received by Station. Payment by Advertiser to Agancy shall not constituta paymant to Station.

3. TERMINATION

(a) Unless otherwise spacified on the face hereof, either party may tarminate this contract, for any reason, upon giving the other party at least 28 days' prior notice; provided, however, if notice is given by Agancy, termination shall not be affective until after 28 consecutive days of broadcasting hereunder. If Agency so terminates this contract, Agency shall pay Station at the earned rate for all broadcasts pursuant to this contract through the date of termination.

(ii) if Advertisar's or Agency, terminate this contract at any tima: (i) upon material breach by Agancy, including, without limitation, Station's failure to receive timely payment on billing; or (ii) if Advertisar's or Agency's credit is, in Station's rassonable opinion, impaired. Upon such tarmination all unpaid, accrued chargas hereunder shall immediately bacoma dua and payable and Agency shall also pay, as liquidated damages, a sum equal to that which Agency would have been obligated to pay heraundar if, on the date on which Station gives such notice of termination, Agency share also pay, as influenced canages, a sun equal to that which agency mode need believed to pay heraulitarily, on the date of which station gives such holde of termination.

Agency had given notice of termination pursuant to Paragraph 3(a) haraof affective at the earliest data parmitted thereunder.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, Station shall pay as liquidated damagas, a sum equal to that

lesser of tha following: (i) the actual, noncancallabla out-of-pocket costs necessarily incurred by Agency through data of such tarmination and that arisa directly from the placement of the announcements or programs haraundar; provided, however, that if any part of such announcements or programs hava been broadcast, then Station's obligation to reimburse said costs shall be raduced pro rate, or (ii) tha total which would be due to Station haraunder if, on the date on which Agancy gives notice of termination, Station had given notice of termination pursuant to Paragraph 3(a) or had given notice under Paragraph 9 haraof. Excapt as expressly set forth in tha precading sentence, Station shall not be liable to Agency or Advertiser for any claims, actions, losses, damagas, liabilities, costs or expansas of any kind or nature whatsoever.

4. OMISSION OF BROADCAST

4. OMISSION OF BROACCAST
If, as a result of an act of God (including, but not limited to, delay or cancellation of an avant due to weather), force majeura, public emergency, labor disputa or lockout, rastriction imposed by leagua rula, law, or governmental ordar, mechanical breakdown or any other similar or dissimilar cause beyond Station's reasonabla control, Station fails to axhibit any or all of the announcements or programs to be exhibited hareunder, Station shall not be in breach haraof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is mada, a later broadcast shall be made at a reasonably satisfactory substitute date and time in which casa Agency shall continue to pay all amounts dua hareunder, and if no such time is available the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and Agancy shall continue to pay full charge. The foregoing shall not deprive Agancy of banefits of discounts, which it would have earned hereunder if the broadcast had been made in its entirety. In addition, if, for any reason whatsoever, including, without limitation, events that are beyond Station's control or avents that are within Station's control, Station fails to broadcast any or all of the announcements or programs to be broadcast hereunder. Station's liability, if any, for such failure shall be limited to the time chargas allocable to the omitted broadcast

5. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event that, in its sole discretion, it deems to be of public intarast or significance. Station will notify Agency of such cancallation as promptly as reasonably possibla. If the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed cancelled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the

6. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 4 and 5 abova, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a praemptible) rate, and it is so indicated on the face of this contract, Station may preempt any such announcement at its sole discretion for any reason, and in the event of preemption or omission, Agency shall continue to pay tha full charga (no credit or refund will be given), but Agency shall be accorded another announcement or a reasonably satisfactory substitute date and time, at no additional charge therefor.

7. RATE PROTECTION

Station reserves the right at any time(s) to change the rates, discounts or charges hereunder to conform to any rata card issued after the date of this contract ("New Rate Card"), provided that such changas will not be effective so as to increase the aggregata sums payabla hereunder prior to the end of the rate protection period specified in the published rate card in effect on the date heraof ("Current Rate Card"), and further provided that the rate protection sat forth in the Current Rate Card shall apply only if, and to the extent that, commencing no later than 30 days after the effective date of New Rate Card, announcements heraunder are broadcast weekly without interruption or lapse unless caused by Station. Agancy shall have the benefit (to be granted in the aggregata sums payable hereunder beginning as of the effective date of the New Rata Card.

All announcement materials (and if so specified on the face of this contract all program materials, including talant) shall be furnished by Agency and dalivered to Station at Agency's sole cost and expense. Agancy shall delivar all materials not less than 96 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not ba contrary to the public interest; (ii) shall conform to the Station's then-existing program and operating policies and quality standards; (iii) are subject to Station's prior approval and continuing right to reject or to causa Agency to edit such materials; and (iv) may be broadcast without infringing or otherwise violating tha rights of others. Station will not ba liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

Any additional material furnished by Station either at Agency's request or because Station, in its sole discretion, has determined such additional material is necessary, shall be furnished at Any additional material furnished by Station either at Agency's request of because station, in its sole discretion, has determined such addition to charges set forth on the face hereof. Station's axercise of its right to refuse to broadcast any program or announcement hereunder, or revocation of any prior approval of advertising matter, shall not constitute a breach of this agraement, and Station shall not be liabla to Advertiser. If Station shall fail to receive an acceptable announcement and/or program within the time provided for herein, Station may repeat any previously approved announcement and/or programs available to Station, or, if there are none, may telecast by audio only the nama or other identification or service to be advertised heraunder.

If Agency requests within 30 days of the last broadcast hereunder, Station will, at Agency's expensa, raturn Agency material to Agency. If Agency does not so requast, Station has the right to disposa of all Agency material any time after 60 days following the last broadcast heraunder.

Agency will indemnify, defand, and hold harmless Station from and against all claims, actions, liabilities, damages, losses, costs and expenses (including reasonable attorneys' feas and disbursements) that arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agancy or furnished by Station at Agency's request for use in connection with Agency's announcement or other program materials, and Station will similarly indemnify, defend, and hold harmless Agency and Advertiser with respect to all other materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this Paragraph shall survive the termination or expiration of this contract.

- (a) Station will broadcast the announcements or programs covered by this contract on tha dates and at the approximate hourly times provided on the faca hereof.
- (a) station will proadcast the announcements or programs covered by this contract on the agrees and at the approximate hourly times provided on the face hereof.

 (b) If this contract is with a recognized advertising agency, a commission not to exceed 15% will be allowed on all time charges unless otherwise provided on the face hereof and provided Station's bills are paid whan due. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser axcept that in such case no commission will be allowed.

 (c) Agency shall not assign this contract except to another agency that succeeds to its business of representing Advertiser and provided such other agency assumes in writing all of Agency's
- (c) Agency shall not assign this contract except to another agency that succeeds or to be successful and the successful product as statement as a successful and the
- e) Any taxes, whether federal, state or local, including sales and use taxes, that may be imposed upon or with respect to, any advertising broadcast pursuant to this Agreement that may be advanced to Station on behalf of Agency shall be billed to Agency in addition to the amount otherwise payable.

 (f) Station at its sola discretion, shall determine the nature and extent of Advertiser's exclusive sponsorship, if any, of any program or segment.
- (g) This contract contains the entire understanding between parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of California, where Station's home office is located. When there is any inconsistency between these standard conditions and a provision of the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hareunder (except for notices under Paragraph 5) shall be in writing given only by mail or fax, addressed to other party at the address on tha face hereof, and shall be deemed given on the date of dispatch. In the event of an alleged breach by Station, Advartiser shall not be entitled to recover damages in excess of its out-of-pocket costs; no recovery for anticipated profits or damage to reputation of the Advertiser or its product or services shall be permitted.
- (h) Station does not discriminate in the sale of advertising tima, and will accept no advertising that is placed with an intent to discriminate on tha basis of race or ethnicity. Agency hereby certifias that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.